



DRIVING GROWTH THROUGH PRECISION STRATEGY



Company

Vision

To be the trusted partner that founders and executives turn to for clarity, capability, and transformation.
Empowering businesses to grow, evolve, or exit with confidence and precision.

Mission

Wolf Advisory Group serves as the trusted advisor to executives & founders ready to transform organisations.
We advise, we build & enable technology and we educate our partners and their teams.
We combine calm authority with sharp execution, partnering with leaders who value discretion and outcomes.
We use our extensive experience and network to fix what is broken, build what is missing, and deliver results that endure.

Values

Clarity

We simplify the complex and provide a clear path forward.

Trust

Our clients rely on us because we act with integrity, discretion, and consistency.

Discipline

We bring structure, control, and precision to every engagement.

Collaboration

We work as one team with our clients and partners, knowing that strength comes from unity.

Impact

We focus on outcomes that create lasting value for businesses and their leaders.

Some of Our Previous Partners

AusNet

ORICA

Goldman
Sachs

ANZ

MOTOROLA
SOLUTIONS

Ford

JAGUAR

LAND
ROVER

Australia Post

GB

TREASURY
WINE ESTATES

Dairy
Australia

DataGene
Solutions for Herd Development

CRDC

SAP
Business Objects

Capgemini

Wymap
Group

highland

Cronulla Pools

24/7 FUELS
ON SITE. ON TIME.

tribe
#socialfitness

trueblue
Partners. Performance. Trust.

TAG

AJ Grant
building

glue

FLEXI
RENT

ups

Adecco

Heinz

General Pants Co.

inspirations
paint

golden
circle

AMBER

POWERSHOP
A better power company

TOLL

GODFREYS

AUSTERN
INTERNATIONAL

A.H. BEARD
Improving Lives Through Better Sleep.

LUXOTTICA

Harvey Norman

OS OUTDOOR
SYSTEMS

shorehire.

Advisory for Growth

Advisory for Owner-Led Companies at a Crossroads

We work with entrepreneurial companies with strong foundations but unclear next steps.

Engagement Profile



Minimum \$2M net profit



Long-term orientation,
not quick fixes



Preference for trust and
private counsel

Strategic fit for our Partners

Entrepreneurial companies built
from the ground up, usually first
or second-generation businesses

Businesses seeking sharper
focus, growth, or exit readiness

Owners looking to align business,
family, and personal goals

Leaders exploring M&A
or succession planning

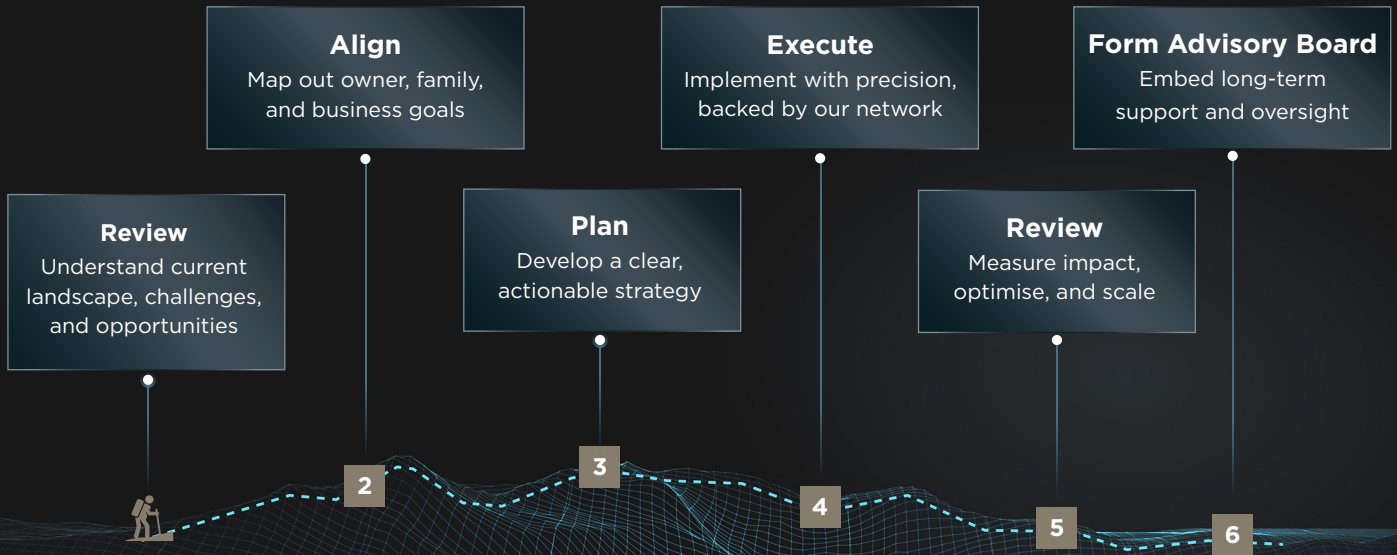
Established business
making a minimum
\$2M net profit

Companies without a
formal advisory board
or seeking a new one

Looking to enable
technology within their
operations

The Wolf Path

A Calm, Structured Process for Transformation





Your Trusted Advisor, Excellence in Delivery

Wolf Technology is Australian led and combines senior advisory leadership with the scale to deliver complex programs quickly and reliably.

With senior leadership experience in Business and Technology Strategy you can be sure that we consider all the angles before committing to delivery. We don't offer cookie cutter solutions, we work with you, understand your needs and plan the path forwards together. Our long-standing partnerships and proven frameworks ensure that you always know exactly where you are and what comes next.

We are not an outsourced IT vendor. We act as an extension of your business, aligning to your strategy, addressing your challenges, and executing with precision.

Your Trusted Advisor, Excellence in Delivery



Faster Delivery through repeatable models, proven frameworks, and industry-specific solutions that can be rapidly customised.



Cost Efficiency through competitive offshore capability, without compromising on governance or quality.



Scalability with access to a 4,000-strong delivery workforce, enabling us to flex quickly across projects of any size.



Trusted Leadership from senior advisors who ensure your investment is tied directly to business outcomes.



Challenges We Solve

From Legacy Platforms to AI Services

We work with leaders facing complex technology challenges and help them gain control, clarity, and forward momentum. We operate in many industries and have case studies to share. We are leaders in Data and AI, and are continuously innovating. Gain the advantage of working with a partner that understands the importance of aligning technology to life's intelligence.



AI



IOT



HARDWARE



DATA SOLUTIONS



WAREHOUSE &
LOGISTICS



HEALTHTECH



CUSTOM
PLATFORMS AND
SOLUTIONS



FINTECH



WOLF TECHNOLOGY

The Wolf Difference

The Wolf Path

- Senior advisors stay engaged from strategy through to delivery.
- Proven frameworks adapted to your business context and industry.
- Strategy backed by execution at scale, with 4,000 staff available to deliver under one umbrella.
- Cost-efficient through offshore capability and repeatable models, without compromising on quality. Always led by strong onshore leadership and governance.
- Embedded as partners, aligning with your goals and delivering outcomes with you, not at you.

Competitor Typical Approach

- Charge premium rates, while delegating delivery to junior teams.
- Apply generic frameworks and recycled playbooks that miss the specifics of your business.
- Produce strategy slides but leave you to work out execution.
- Prioritise their resourcing model and revenue targets over your outcomes.
- Treat engagements as vendor transactions, not partnerships.



Technology and business aligned, built on partnership and collaboration.



“Explore. Align. Launch. Your Project, Powered by Wolf.”

Wolf operates on a cost-recovery basis for exploratory work. Costs are rebated once a project is underway.

Two-Day Exploratory Session Ho Chi Minh (max 3 clients)

Not sure if we're the right fit? Come and find out!! A low cost refundable exploration of how Wolf Leads projects, and an introduction to the home of your new team.

Day 1

Executive briefing, client workshop, site tour, networking dinner.

Day 2

Technical deep dive on your project goals, joint design sprint, wrap-up and next steps.

One-Week Onboarding Visit Vietnam (max 3 clients)

You're in!! Welcome to the Wolf Pack, let's go and meet the team and get started!!

Day 1

Kick-off, Meet the Team, scope alignment, governance setup.

Day 2

Provision service , CI/CD pipelines, security access.

Day 3

Backlog refinement, sprint planning, initial development path agreed.

Day 4

Paired development, code reviews, daily stand-ups.

Day 5

Dashboards, review progress, plan next sprint, Team time...



Wolf Institute equips leaders and teams to perform at their peak through tailored coaching, training, and offsite strategy sessions.

Programs Include

- Executive & Leadership Coaching
- Sales & Service Excellence Training
- Team Alignment & Goal Setting
- Strategic Planning
- Business Retreats & Keynotes
- Peer Learning & Mentorship Frameworks
- Conference Facilitation & Offsite Strategy



Who We Work With



Organisations in
growth or restructure



Teams with
high-potential staff



Leaders planning
strategic offsites or
team development



Performance cultures
needing cohesion and
capability



Preparing leaders and teams to perform at their peak.



Our Philosophy

Learning translates into results. Every program blends frameworks, peer dialogue, and live experimentation, ensuring leaders leave with tools and measurable outcomes they can apply immediately.



Our Thought Leadership

The Institute is a platform for ideas, publishing playbooks and hosting roundtables that keep alumni engaged and learning beyond the classroom.



Our Faculty & Partnerships

Delivered by experienced executives and industry coaches, with global insight from partners such as TMA and special guest speakers at key events. Participants gain perspectives that sharpen strategy and execution.



Our Support

Programs include tailored training and entry into the Wolf alumni network. Graduates stay connected through ongoing forums, online resources, mentorship and networking events.

Discover programs designed to unlock performance and accelerate leadership.

CONTACT

Whether you need calm, experienced leadership with delivery at scale or you need advice and guidance, Wolf is your trusted partner.



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ADVISORY GROUP



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ADVISORY



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